

## DISCOVER YOUR SURE PATH TO SUCCESS.

Whatever your brand, whatever your product. We'll craft the custom strategy and execution that empowers you to pioneer, innovate and succeed in the foodservice industry.





Meet your foodservice business accelerator.



No BS. Just results.



Get ready to check all the boxes.

## **CUSTOM STRATEGY AND EXECUTION** FOR YOUR NEXT INNOVATION.

Founded in 2015, ESA provides scalable leadership, strategy and execution expertise across revenue generation, marketing, product & pricing, and management to new and established companies in the food industry.



Strategy and connections to help you break through in foodservice. With the knowledge, expertise and executional ability to help you reach your goals on an accelerated timeline.



No-nonsense. We'll help you understand market opportunities and resources you need to identify your key targets and accelerate your market penetration.



Access to a complete team of experts, in all facets of your business. Strategy? Check. Operations? Got it. Sales? Marketing? Financial Modeling? R&D? Yes, yes, yes and giddyup.

## A TEAM OF MORE THAN 60 PROFESSIONALS

across sales, marketing, culinary, supply chain, customer care, training and support.



STEPHANIE LIND Founder & Chief Strategy Officer





**DIMITRA RIZZI Chief Executive** Officer





JAMES McCOLLUM Chief Operating Officer





**CATHERINE PORTER** Chief Marketing Officer





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